

UK Cash Supply Alliance Associate Meeting 16 December 2020



UK Cash Supply Alliance

Access - Availability - Authenticity - Acceptability

Agenda

1. Steering Group
2. Update on UKCSA workplan/activities
3. HMT Access to Cash Call for Evidence
4. Open floor – what do Associates want to see from the UKCSA in 2021?
5. Structure and Membership
6. AOB



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Steering Group

- Duane Campbell – Head of ATMs, Tesco Bank
- Ron Delnevo – Chairman, Cash and Card Consultants
- Wendy Luczywo – Head of ATMs, Post Office
- Nick Purnell – Partner, Clyde & Co
- Martin Smith – Strategic Account Director, Cennox
- Nigel Constable (Chair) – Channel Consultancy Ltd



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UKCSA Workplan

- Focus our strapline (Access – Availability – Authenticity – Acceptability) to targeted messaging
- Leverage research and promote as an industry voice
- Identify who we should influence, and promote the existence of the UKCSA
- Understand the voice of the consumer and publicise it
- Formalise a membership/sponsorship structure
- **We intend to drive change – not to be another talking shop!**



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Key Actions

- Form Focus Groups for each of the Access, Availability, Authenticity and Acceptability themes
- Re-broadcast (and re-frame where necessary) existing research carried out by Associate organisations and third parties
- Monitor what comes out of the Access to Cash consultation, lobby and influence as needed
- Plan a survey on public attitudes to cash in H1
- Formulate a membership and funding structure



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Access to Cash Consultation

- Multi-themed response to the consultation
- Copy circulated – comments?
- Views of likely next steps from HMT?
- Follow-up actions



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What Associates want from the UKCSA

- Open Floor – tell your Steering Group what you think!
- Interest in joining a Focus Group
- Other involvement – access to resources, research etc



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Structure and Membership

- Not-for-profit
- We are disinclined to offer individual memberships – admin burden etc
- Prefer to continue on a basis of association/affiliation
- But some funding is needed – sponsorship offers will be welcomed
- Currently an unincorporated body – introduction of funding will need an entity to be established



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AOB

- Meeting frequency – quarterly Associate gatherings?
- Hope that Focus Groups can start to meet in January



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